Website Design and Development Quotation

November 1

2019

WebsiteDesign andDevelopment Cost [Package Information - YEAR2019]

appnet.in Professional Website Solution

Website Design and Development Quotation

➢ Service Package Content Summary

- Hosting Services and Domain name registration
- Web Design
- Web Development
- Search Engine Optimization
- Technical Support
- Payment for services

➢ Cost Summary

- Hosting and Domain – **PHP 5,000**
- Web Design – **PHP 5,000**
- Web Development – **PHP 10,000**
- Search Engine Optimization – **PHP 5,000**
- Technical Support – 1**2 months Free Technical Support**
- **Total Website Development Cost** – **PHP 25,000**

➢ Technical Details

1. Hosting and Domain name services

- Domain name registration and hosting services for 1 whole year cost **PHP 5,000.** This is renewable on a yearly basis. We use the best architecture and web technology to host all of our developed websites.

- We will register a domain name for you, setup the server needed to host your Company site and create the initial website specific email you wish for your company(example: you@yourdomain.com).

- Here's some technical details about the hosting server we use:

  ✓ Operating System – **Linux**
  ✓ Server Software – **Apache**
  ✓ DatabaseServer – **MySQLDatabase**
  ✓ Server Side Scripts – **PHP,CGI, PERL, Python**

- ✓ Webmail Support – **YES**
- ✓ POP3/SMTP Support – **YES**
- ✓ Unlimited Email Account Creation – **YES**
- ✓ FTP Support –**YES**
- ✓ Unlimited Sub Domain creation- **YES**
- ✓ MonthlyBandwidth / Data Transfer – **100 GB**
- ✓ Server Disk Space Allocation – **Unlimited**
- ✓ Website Control Panel – **YES**
- ✓ Multimedia Support – **YES**
- ✓ Web Statistics – **YES**

2. WebsiteDesign

- Professional Website Design cost **PHP 5,000.** Web design service package includes the following technical services:

-

- ✓ Artistic Design and Website layout
- ✓ Creation of Web Graphics, Page Background website skins.
- ✓ Optimization of graphics to ensure a fast loading web page.
- ✓ Edit, cropping, modification or adjustment of images needed.
- ✓ Ensure the usability and credibility of web pages.
- ✓ Coding of HTML / XHTML structure of your website and ensure it follows the latest web standards, look professional and modern.
- ✓ Coding the Cascading Style Sheets(CSS) of your website pages.
- ✓ Encoding of all your initial page contents.
- ✓ Creating the Navigation Menu and all the initial website pages you need for your website.

3. WebsiteDevelopment

- Website Development Cost **PHP 15,000.** We will develop the specific functionality and features you needed for your Company website. Below are some website functionality and features that we will integrate to your website:

Website Design and Development Quotation

- ✓ Access Control Restriction
- ✓ User Role (Admin, Client, Career or Employee)creation
- ✓ Website Administration Area
- ✓ User Login
- ✓ Content Management(add/edit/delete contents)
- ✓ Contact Forms
- ✓ Useraccounts
- ✓ User Profile
- ✓ Site Search Engine

- If there's any needed functionality you need for the website, you can inform us and we will integrate and develop it for you.

4. Search Engine Optimization

- Search Engine Optimization is an important factor for a successful business website, we will make your site search engine friendly too and it only cost
  PHP 5,000
- Here's some detail about our SEO services included in the package:
  - ✓ 3 months monitoring and Website URL submission for the 3 most popular search engine on the web (Google, Yahoo, MSN)
  - ✓ Alexa ranking monitoring and promotion.
  - ✓ Creation of website sitemap for users and web robots (XML sitemap)
  - ✓ Meta tags analysis
  - ✓ Keyword analysis
  - ✓ MetaDescriptionanalysis
  - ✓ Link Building

5. Technical Support

- We will provide a 12 months **FREE** technical support for you after launching your site on the web (www). We will answer your question regarding website management, technical details, content management, user management or

anything about operating your own website ,we can provide this through email, Skype, Yahoo messenger or by phone (check our phone number below).

- Note: If you're too busy and can't manage or don't have time to manage and maintain your website, we also offer a **Website Maintenance Service**, please contact us if you need this services and we will give a quotation and technical details included about this.

6. Paymentfor services

- **Payment:** At the start of the development process for your company website ,you need to pay us 50% of the total development costs, the remaining balance of 50% will be given upon the completion of the website. We will startthe development immediately upon receiving of the initial payment.

- **Mode of Payment:** Client can give us directly their payment or can use the following bank information for payment of any services we offered.
    - **Bank Name : Indusind Bank**
    - Account number : **201003290959**
    - Account name: **Amit Pandey & Associates**
    - **IFSC Code : INDB0000037**
    - **Branch :** Sigra Branch Varanasi

    After the payment, send us the scan copy of the deposit slip through Email or call the phone number listed below to inform and notify us.
    - **india.appnet@gmail.com**
    - Mobile: **8188886868**
    - Phone: **8808226868**