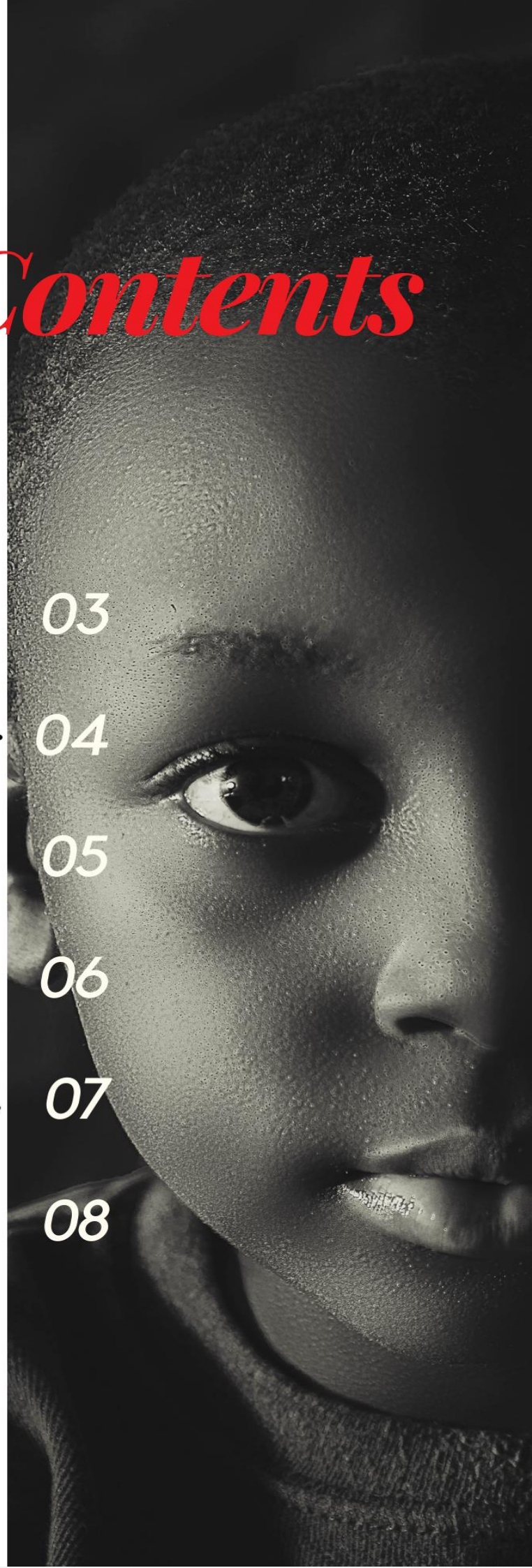


CERTIFICATE IN PHOTOGRAPHY



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About Glister Eduversity

Today is the era of working parents and due to workload, they do not get enough time to support their children's education. Therefore, they are heavily blamed by all, in the current dialogue and debate about improving the education system, the disadvantages of improper parenting is known to all.

It is time to start parenting in the education system. With the Glister Eduversity, We present you the solution to all such problems switching towards telephonic parenting, proper guidance and development graph.

This is the first Indian institution to provide education care with parenting. Glister Education offers telephonic parenting with a right strategic plans for the student, online test series, seminar, scholarship programs, in really attractive packages.

We also guide their appointments as well as their strategies. So, let's don't wait, and achieve nothing less than success with Glister Eduversity Parenting cum Education Care.



CEO/Director: Amit Pandey

Mission

The mission of Glister Eduversity is to educate the citizens and citizen-leaders for our society.

We do this through our commitment to the transformative power of a liberal arts and sciences education.

Beginning in the classroom with exposure to new ideas, new ways of understanding, and new ways of knowing, students embark on a journey of intellectual transformation.

Through a diverse living environment, where students live with people who are studying different topics, who come from different walks of life and have evolving identities, intellectual transformation is deepened and conditions for social transformation are created.

From this we hope that students will begin to fashion their lives by gaining a sense of what they want to do with their gifts and talents, assessing their values and interests, and learning how they can best serve the world.

Vision

Glister Eduversity will set the standard for residential liberal arts and sciences education in the twenty-first century. We are committed to creating and sustaining the conditions that enable all Glister Eduversity students to experience an unparalleled educational journey that is intellectually, socially, and personally transformative.

Welcome to the Glister Eduversity, Varanasi. For more than three Years, Glister Eduversity has served as our nation's flagship comprehensive institution of higher education.

Our primary goal is to become one of the most prominent and excellent educational Institute in the world. We are fortunate to have a talented, highly committed teaching and support staff here to ensure the learning environment of our students is the best it can be. Our faculties are renowned scholars and accomplished practitioners who are actively engaged in the academic excellence and innovative research ideas of the modern world. Our students are innovators, engineers, managers, great scientists, entrepreneurs, and aspiring leaders - from every age group and are located at every corner of the country. Our unique teaching and learning process with a proper blend of theory and practice crosses the boundaries of nations towards industry-readiness and global excellence.

Program overview

Photography is an art of capturing or creating real images by recording light, color and scenes. A photograph is recreated with the help of 'image sensor' or photographic film in a camera. Starting since its inception, the concept of the camera had undergone a sea of changes which have ultimately led to the discovery of modern 'digital camera'. The camera contains a lens which is focused upon the light emitting from the object and the real image of the object is captured on the light-sensitive surface inside the camera within a fixed time. Nowadays, cameras are fitted with an electronic image sensor which produces an 'electric charge at certain pixel' and processes the image electronically. Everyone loves to take photographs but to excel in the field of photography; one must learn the various modes, settings and the working of a camera. This course is specially designed for learning The Techniques to become a Professional photographer. Glistar Eduversity Will Make Your Dream Come True. Whether you want to be a photographer or just love taking pictures learn what you need with our in-depth course in photography: How to shoot photos that tell a story, choose the right gear, create a photo book, and more. Get to know Techniques for photo editing, studio photography, and lighting, too. The course is recommended for everyone and specially those who wish to take great photos and embark on a creative journey, including hobbyists and amateurs.

Salient Features



The idea for photography dates back to the time of the Greek philosopher Aristotle, when the principle of camera obscura was first recorded.



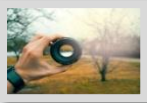
Motion-picture photography was introduced in the late 1800s and by the early 1900s movie Theaters were attracting paying audiences. The American Civil War gave rise to photojournalism, With Matthew Brady and other photographers capturing images of the horrors of war.



Instant photography came about in 1948, when the Polaroid camera was introduced. Since the late 1980s, the growth and development of computer technology has further changed the photography Industry.



Digital photography was introduced to the market in the late 1990s and cell phones have since Evolved to feature digital and video photography..



A makeup artist is required to suggest suitable color based on the skin tone and complexion. Therefore it is important to understand how the colour wheel works.



Course Objective

The objective of this course is to pursue basic knowledge of photographic process, including the use and roles of professional services. The recognition of strong image composition, technical operation, content and the essential knowledge for completion of a final image portfolio will also serve as primary objectives, along with the ability to convey critical knowledge of the photographic processes. Individual creativity, visual problem solving and precise craftsmanship will be emphasized. Students will also be able to demonstrate an awareness of contemporary aesthetic and ethical considerations in digital photography.

Photography is presented as a tool for individual creative expression, with emphasis on technique and the development of visual literacy. Students will develop their ability to execute photographic images and also to express their unique individual artistic ideas. Course content comprises of systematic exploration of techniques through demonstration and classroom experimentation. Students will be introduced to Photoshop as well as to basics of digital scanning and printing. Students may learn to work with analog cameras while still utilizing the digital scanning and printing process. The course will culminate in a portfolio of original photographs..

The objectives of this course are to make you a Professional Photographer. Here you will Learn:

- You will discover the differences in modern cameras, and hear a recommendation for which one you should buy, if you are in the market for one.
- You will learn what the pro's do, and how you can do the same thing for less.
- You will find step by step instructions on how to make great photos that are worthy of submission to any local photography contest.
- You will read about real life photography experiences from amateur photographers "just like you" who have something interesting to share.
- You will discover more than just how to press your camera's button
- You will follow several examples through the course to show you the range of options available to you.
- You will read about camera lenses, exposure, and lighting in a way that actually helps you understands rather than confuses you more with technical jargon.
- You will actually see photographs that compare different types of techniques to help you learn the differences you need to know.

Learning Outcome:

Upon successful completion of the course students will:

1. Use and describe basic technical and aesthetic aspects of photography such as depth- of-field, composition, color theory and image content.
2. Use the basic principles of creativity in the your photography.
3. Assess your own progress as well as the work of peers.
4. Describe the technical and creative aspects of photography.
5. Analyze a diverse range of fine art photographers.
6. Describe the basic principles of visual literacy.

Details of Programme: Certificate Course in Photography

1. Title of the Course

The Course shall be called as "Certificate Course in Photography", a Regular course of 6 months (240 hrs.) duration.

2. Duration of the Course

This is a Part time course of 240 hrs. Extended over a period of 6 months duration.

3. What You Will Get:

You Will Get a Mark sheet and a Certificate That Will be Universally Acceptable.

4. Aims and Objectives of the Course

The broad objective of the programme is to create professional Photographer. Photography today has reached the hands of almost everyone. Thanks to the hi-tech digital single lens reflex cameras, cyber shot cameras and mobile phones, which have flooded the market. There is constant competition among the manufacturer to offer maximum features at minimum cost. Thousands of Brands and Models are available in the market. Photography today has changed the lifestyles of the Masses. These topics cover each and every aspect of photography from history to various areas of photography. Technical aspects of photographic camera with camera controls, lenses and lighting equipment are also covered in this course..

5. SCOPE:

Travel Photographer, Freelancer, Event Photographer, Advertising Photographer, Landscape Photographer, Photojournalist, Food Photographer, Wild life Photographer, Wedding photographer, Product Photographer etc.

6. Syllabus

The syllabus is design to fulfill aforesaid objectives containing theory subjects as well as practical in Beauty care and Makeup.

Principles of photography	Theory : 50 Marks, Practical/Assignment : 50 Marks
Working With Your Camera	Theory : 50 Marks, Practical/Assignment : 50 Marks
Studio lighting techniques.	Theory : 50 Marks, Practical/Assignment : 50 Marks
Introduction To Photoshop	Theory : 50 Marks, Practical/Assignment : 50 Marks

7. Eligibility Conditions

A candidate who has passed at least 10th examination from a recognized Board or its equivalent shall be eligible to take admission to the course.

8. Course Fee: INR 15,000+GST/-

Content of Syllabus :

Unit 1 :- Principles of photography

Basics of Photography, History of Photography, Photographic Styles, The Rules of Thirds, The SLR , Basic DSLR settings, File Management , Creating commons, Bits and Bytes, Full frame vs Crop Sensor , Necessary Gear, Sensors and Mirror Within.

Unit 2 :- Working With Your Camera

Way to use Camera, Way to care for your camera, Commanding the Mode Dial, Lens Structure and Type, Prime lenses, Cleaning Your Lenses, Working with ISO & exposure, Aperture & shutter speed, White Balance , Introduction to Light.

Unit 3 :- Studio lighting techniques

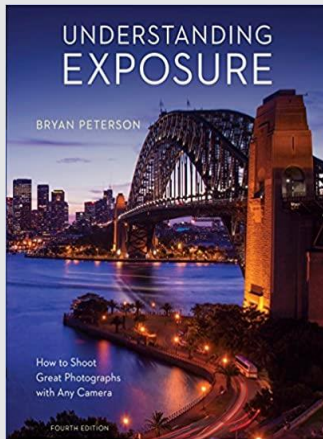
Introduction To light room, Creating Catalogues in Light room, Exposure : Mirror Lockup and Bracketing, Flash Photography and Techniques. OPTICS:- Focal length and Perspective, Hyper focal Distance, Depth of Field and Circle of Confusion

Unit 4 :- Introduction To Photoshop

Introduction to Software – Creative Cloud, Opening Files in Photoshop, The Photoshop Interface, Panning and zooming in Photoshop , Managing edit History , Basic Color selecting , Introduction to Layers, layer mask , Spot Healing Brush use, Use of Clone Stump Tool , Removing Larger Elements, Photoshop Filters, file Formats.

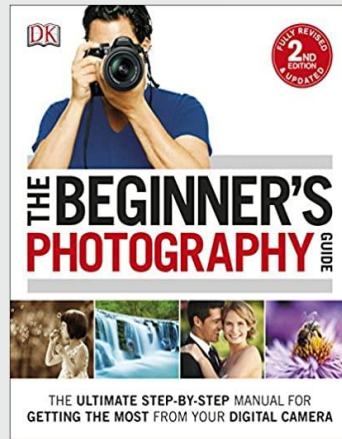


Books For Reference



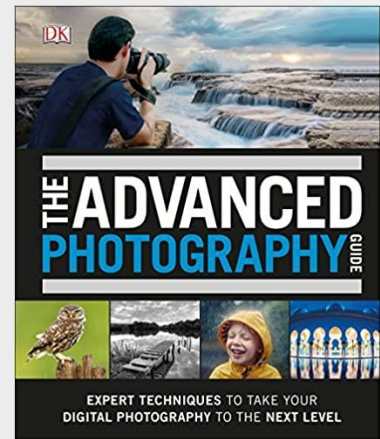
Bryan Peterson

Understanding Exposures



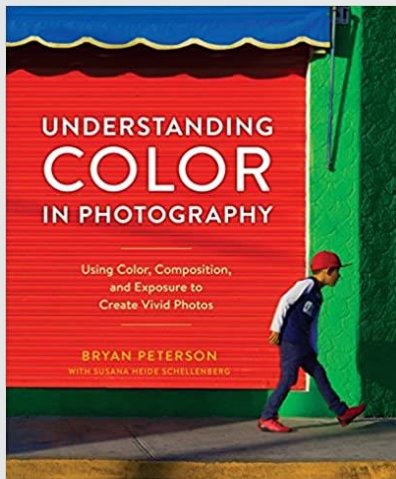
The Beginners Photography

DK Publication

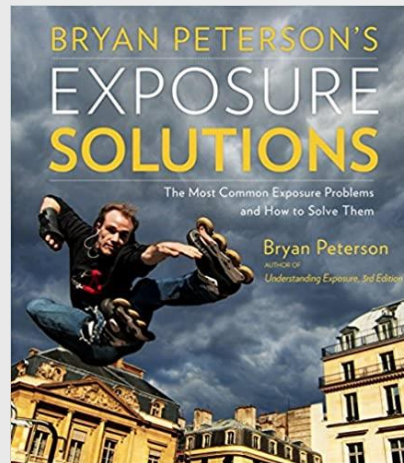


The Advance Photography Guide

DK



Understanding Color in Photography
Bryan Peterson



Exposure Solutions
Bryan Peterson